

While I've worked in multiple disciplines and have 19+ years of experience in the field of web development, my expertise lies in front-end development and interaction design. I've developed numerous marketing and advertising-focused websites, including: project planning, information architecture and interface design. I can work efficiently solo or as part of a team to achieve elegant solutions for my client's needs. I have a passion for solving problems, perfecting my craft, and producing work that I can be proud of.

WORK HISTORY

OPIEWORKS LLC, Minneapolis, MN
president/consultant > 2001 to present

In 2018 after doing freelance web and graphic design since 2001, I formed OpieWorks LLC with the intention of moving into the consulting world. Since starting consulting full-time, I have created video and photographic content for a few clients as well as taking a full-time contract for software development work. In the past I designed both print and electronic media, as well as project development and web content management for diverse clients. I always implement a user-centric approach to find the best solutions for my clients and their customers.

TRANE, White Bear Lake, MN
senior software application developer (consultant)
commercial HVAC engineering company > 2019 to present

I was tasked to help the conversion of their Energy Performance cloud application from an old unpopular Javascript framework (Ractive) to React. In January of 2019 I was moved over to a new team to help create a completely new product which would allow predictive maintenance on Trane's latest rooftop HVAC units. I have also been the lead evangelist to unify the cloud application's React components into one common repository that would allow all front-end developers across the organization to easily use and implement a unified and approved set of components.

ICF OLSON, Minneapolis, MN
senior ui developer
advertising agency > 2011 to present

As Senior UI developer I managed a team of six other developers, mentoring them to meet project deadlines. I was also the technical lead responsible for maintaining and designing the UI and UX for Amtrak's (one of their biggest clients) loyalty website. Maintaining the site required development utilizing HTML5, CSS3, and JavaScript while leveraging a custom front-end framework and ColdFusion/SQL back end. I was also responsible for refining and iterating the site's user experience by designing responsive interfaces. In addition, I designed wireframes, user flows, and hi-res comps for various projects spanning both desktop and mobile web development. I developed web applications using AngularJS and Node.js and earned several 'Brickies' (an Olson internal agency award).

HELGESON ENTERPRISES, White Bear Lake, MN
lead web developer
rebate fulfillment company > 2006-2011

I was responsible for website development, project management, and user interface design. I redesigned the corporate logo and brand voice as well as the company's website. I developed a custom CSS framework for Helgeson's main customer facing web presence, www.rebate-zone.com. I designed and developed a custom request and time-tracking intranet site used by the IT department to manage its entire workload.

YOUNG AMERICA CORP, Chanhassen, MN
GFS INC, Phoenix, AZ
web developer
rebate fulfillment company > 2002-2006

My work spanned from website development along with project management, creative direction, and some graphic design. I developed and designed the company's corporate website (gfsinc.com). I prototyped, designed, and developed web-based software within a n-tier architecture. Coded/implemented software components as well as enhanced and resolved issues with existing software. I was responsible for creating and maintaining public-facing promotional websites for clients such as Sony, Hewlett Packard, Toshiba, SIRIUS Satellite Radio and many others.

TECHNICAL QUALIFICATIONS

Modern Web Stack >

HTML5
CSS3
JavaScript/React
LESS / Sass
Bootstrap / Material Design

Works Well With >

Node.js / Webpack
React.js / VueJS / Angular 2+
ASP / ASP.NET / VB.NET / C#
PHP / Wordpress
ColdFusion

Apps & Tools >

Agile
Git / SVN
Jira
Adobe Creative Suite
Sublime / VSCode

SOFT SKILLS

Designing graphical environments that are easy to use and have a strong visual presence > Finding ways to understand both users and business needs in project requirements > Excellent organizational, communication, and time/project management skills > Responsive Web Design > Mobile Development > Building single page web apps > Progressive Enhancement > Standards Compliant > Cross-browser Compatibility > Turning Photoshop comps and wireframes into fully functional websites

EDUCATION AND TRAINING

ARIZONA STATE UNIVERSITY Tempe, AZ
Graduated 1996 > B. A. English with and emphasis in Journalism
Major GPA: 3.8

MCTC Minneapolis, MN
2007 > Continuing Ed Course in .NET Programming
Topics covered with "Programming in VB.NET 2005," "ASP.NET Using Visual Basic 2005," and "ADO.NET Using Visual Basic 2005"

AN EVENT APART Minneapolis, MN / Washington, D.C.
2010 & 2013

DEV.OBJECTIVE Minneapolis, MN
2012

INTERESTS AND HOBBIES

Design and how it affects everything we do > technology trends > photography > I started my own culture Vlog on YouTube about Minneapolis > Blogging on and off since 1998 > motorcycles > cinema > comic books > literature > my dogs

ADDITIONAL INFO:

Reference available upon request.
Portfolio of work can be found at <http://jameslindsay.org>
Linked In: [linkedin.com/in/theopie](https://www.linkedin.com/in/theopie)
