

While I've worked in multiple disciplines and have 14 years of experience in the field of web development, my expertise lies in front-end development and interaction design. I've developed numerous marketing and advertising-focused websites, including: project planning, information architecture and interface design. I can work efficiently solo or as part of a team to achieve elegant solutions for my client's needs. I have a passion for solving problems, constantly perfecting my craft, and producing work that I can be proud of.

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## WORK HISTORY

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OLSON, Minneapolis, MN

### **senior ui developer**

#### **advertising agency > 2011 to present**

As Senior UI developer I manage a team of three other developers, mentoring them to meet project deadlines. I'm also the technical lead responsible for maintaining and designing the UI and UX for Amtrak's (one of our biggest clients) loyalty website. Maintaining the site requires front-end development utilizing HTML5, CSS3, and JavaScript and leveraging a custom framework and ColdFusion/SQL backend. I am also responsible for refining and iterating user experience by designing and implementing new modules and interfaces for this complex, responsive site. In addition, I design wireframes, user flows, and hi-res comps for various projects spanning both desktop and mobile web development. More recently I've been developing web applications using AngularJS and Node.js with the latest HTML5 and CSS3 techniques. My teams' work have earned several 'Brickies' (an Olson internal agency award).

HELGESON ENTERPRISES, White Bear Lake, MN

### **lead web developer**

#### **rebate fulfillment company > 2006-2011**

I was responsible for website development, project management, and user interface design. I redesigned the corporate logo and brand voice as well as the company's website. I developed a custom CSS framework for Helgeson's main customer facing web presence, [www.rebate-zone.com](http://www.rebate-zone.com). I designed and developed a custom request and time-tracking intranet site used by the IT department to manage all of its workload.

YOUNG AMERICA CORP, Chanhassen, MN

GFS INC, Phoenix, AZ

### **web developer**

#### **rebate fulfillment company > 2002-2006**

My work spanned from website development along with project management, creative direction, and some graphic design. I developed and designed the company's corporate website (gfsinc.com). I prototyped, designed and developed web-based software within a n-tier architecture. Coded/implemented software components as well as enhanced and resolved issues with existing software. I was responsible for creating and maintaining public-facing promotional websites for clients such as Sony, Hewlett Packard, Toshiba, SIRIUS Satellite Radio and many others.

FREELANCE + CONSULTANCY SERVICES, Minneapolis, MN

### **web developer/designer**

#### **2001 to present**

I do freelance web development and graphic design. I have designed both print and electronic media, as well as project development and web content management for diverse clients. When doing freelance work I always implement a user-center approach to find the best solutions for my clients and their customers. Currently I mostly take web and mobile development projects for small local businesses.

## TECHNICAL QUALIFICATIONS

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### Modern Web Stack >

HTML5  
CSS3  
jQuery / JavaScript  
LESS / Sass  
Bootstrap

### Works Well With >

Node.js / Bower / Grunt  
AngularJS  
ASP / ASP.NET / VB.NET / C#  
PHP / Wordpress  
ColdFusion

### Apps & Tools >

Sublime  
Git / SVN  
Jira / Basecamp  
Adobe Creative Suite  
OmniGraffle

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## SOFT SKILLS

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Designing graphical environments that are easy to use and with a strong visual presence > Finding ways to understand both users and business needs in project requirements > Excellent organizational, communication, and time/project management skills > Responsive Web Design > Mobile Development > Building single page web apps > Progressive Enhancement > Standards Compliant > Cross-browser Compatibility > Turning Photoshop comps and wireframes into fully functional websites

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## EDUCATION AND TRAINING

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ARIZONA STATE UNIVERSITY Tempe, AZ

**Graduated 1996** > B. A. English with and emphasis in Journalism

Major GPA: 3.8

MCTC Minneapolis, MN

**2007** > Continuing Ed Course in .NET Programming

Topics covered with "Programming in VB.NET 2005," "ASP.NET Using Visual Basic 2005," and "ADO.NET Using Visual Basic 2005"

AN EVENT APART Minneapolis, MN / Washington, D.C.

**2010 & 2013**

DEV.OBJECTIVE Minneapolis, MN

**2012**

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## INTERESTS AND HOBBIES

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Design and how it affects everything we do > technology trends > photography > I started my own culture Vlog on YouTube about Minneapolis > Blogging on and off since 1998 > motorcycles > cinema > comic books > literature > my dogs

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## ADDITIONAL INFO:

Reference available upon request.

Portfolio of work can be found at <http://jameslindsay.org>

Linked In: [linkedin.com/in/theopie](https://www.linkedin.com/in/theopie)

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